

D. Y. Patil College of Engineering and Technology, Kasaba Bawada, Kolhapur
School of Architecture

Activity Report

Market Study Visit

Name of activity	Market study visit to RAK and Chandwani Ceramics at Shirolī.Kolhapur.
Course	Working Drawing II
Year	Third year
Academic Year	2024-2025
Date	22/01/2025
Category	Curricular
Name of resource person/s	-
Designation of resource person/s	-
Faculty coordinator/s	Prof Shailesh Kadolkar, Prof. Tillotama Padale, Prof. Sunil Satpute, Prof. Krushnali Patil
No. of beneficiaries	88
Class & Division	Third Year Div A&B
CO mapped	CO2
PO mapped	PO1
PO gap identified as per previous year	N.A.
PSO mapped	N.A.

Brief description of the activity

On [insert date of visit], third-year architecture students from [insert name of institution] conducted a comprehensive case study visit to Chandwani Ceramics and RAK Ceramics in Shirolī. The primary objective of this visit was to facilitate a thorough analysis of market offerings related to flooring materials, tiles—both natural and artificial—and their implications for kitchen and toilet layouts. Students engaged with a diverse range of products available in the market, assessing different brands, sizes, and design characteristics to inform their architectural decisions. This hands-on experience provided students with an invaluable opportunity to explore practical applications of their classroom knowledge in the context of real-world architecture.

Outcome of the activity

The outcomes of the visit were significant, with students gaining a deeper understanding of materials and their functionalities in different architectural contexts. By examining a broad spectrum of flooring options and the corresponding layouts for kitchen and bathroom spaces, students could critically evaluate how various materials influence design aesthetics, durability, and usability. Discussions with showroom representatives and industry professionals allowed students to pose questions regarding trends, specifications, and installation practices, further enriching their learning experience. Overall, this market

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case study has equipped the students with the insights necessary to make informed design decisions and has bolstered their confidence in selecting materials for their future architectural projects.

Photographs



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